



This will be **72 Hours** to remember!

If you live outside the Phoenix metropolitan area (this includes all suburbs) or in a neighboring state, you can still **participate** in the 72 hour challenge.

The **guidelines** will be revealed on the A3F web site at 7 p.m. on October 10 and you may then submit your completed 1-7 minute film electronically on Monday, October 13.

You will need to **upload your film** in an encoded format such as, QT, AVI or MPEG, to your own server or a popular file sending service like [www.rapidshare.com](http://www.rapidshare.com) or [www.yousendit.com](http://www.yousendit.com). The **url to your film** must be emailed to [jae@thea3f.net](mailto:jae@thea3f.net) by the 7 p.m. deadline or your film will not be eligible for the Top 20 Screening.

Your **encoded version** does not need to be full resolution, just clear enough that the judges can compare it to the hard copy in order to make sure no changes were made.

A good size would be **480x270** (16:9) or **480x360** (4:3). Sites like Rapidshare have a 100mb maximum file limit so please keep this in mind when encoding your film.

You will then need to overnight (US Postal, Fed-Ex, UPS) a **hard copy** of your film on Monday the 13th or Tuesday the 14th to:

**Almost Famous Film Festival • 514 West Coronado Road • Phoenix, Arizona 85003**

- Make sure you practice encoding your files! In the past, several teams have been disqualified because they ran into problems encoding and submitted their films late.
- Online or electronic submission is only available to teams that live outside of Phoenix and its suburbs.
- Top 20 Public Screening takes place on October 23 at 7:30 p.m. at AMC Arizona Center 24 Theatres in downtown Phoenix. 565 North 3rd. Street, Phoenix, AZ 85004.

If you make the **Top 20 Screening**, plan to drive or fly to Phoenix for the big event! Our public screenings are in state-of-the art theatres and routinely sell-out with more than 400+ people cheering on your films! We also go the extra mile and make the teams of filmmakers feel very special and reward them for their extraordinary efforts.

Our goal is to make you the filmmakers ... **Almost Famous!**