

# THE A3F

ALMOST FAMOUS FILM FESTIVAL



## Recap - 24 Hour Challenge - 2007

Arizona's first-ever 24 Hour Short Film Challenge was an overwhelming success as 47 teams of filmmakers from Arizona and California created 1-5 minute films in just 24 hours. Thirty-four teams completed this task.

Featured in the Arizona Republic, the 24 Hour Challenge made a splash with its debut. "I was pleasantly surprised at the great turnout," said Jae Staats, A3F Director and Founder. "For our first year to get more than 40 teams just goes to show you how many talented filmmakers are out there."

The guidelines for the 24 Hour teams were revealed on October 6 at 12noon on the A3F web site. Teams had to create a film based on the theme, **Quick Escape**, a line of dialogue, **"I have a bad feeling about this."** and a prop where one or more characters had to either tie or untie a **knot**. 24 hours later, teams turned in their films at Zoes Kitchen where a post-challenge party ensued for the tired and exhausted filmmakers!

The challenge commenced with the official premier of the Top 20 films on October 18 at AMC Arizona Center 24 Theatres. Over 300 people turned out to see these entertaining, worthwhile films and to support and congratulate the talented filmmakers, casts and crews. Over \$3000 in prizes and certificates were handed out at the awards ceremony following the films.

And the best moment of the evening? This belonged to the surprise gifts from A3F sponsor CDRUM2GO as they handed out a free DVD of the Top 20 films to everyone in attendance. Wow, what a night and what an ending to a great 24 hour challenge!



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"Thanks again for all of your time and efforts over the years. Even though our kids only got to participate the last two years they loved every minute of it. They also really appreciated your mentorship and providing a great role model." -- Heidi Staudenmaier



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